

**Better  
design  
is part  
of the  
solution**

**DESIGN LAB 360**

**Design Lab 360 is an  
award-winning, full-service,  
creative studio.**

**We champion the strategic  
value of design in creating  
positive social change.**

# Publications and Print Communication

Engage the audience. Vivify results.

Navigate through information.

To compete in today's attention economy, we implement thoughtful design solutions to craft publications that are relevant, engaging, and accessible.



# Toolkits and Training Materials

From mentoring guides, how-to cards, lesson plans and training curricula to implementation kits, we help put together packages that equip and motivate teachers, trainers, champions, and stakeholders.



# Websites and Presentations

Whether it's a website for a Tanzanian health organization or a resource portal for teachers, the user experience drives our thinking.

Our expertise includes creating materials that are accessible to people with disabilities or limited connectivity.



# Branding and Campaigns

From program identity to full-scale campaigns, we collaborate with some of the world's leading social marketing experts on a broad range of health, education, and environmental projects.



## We are founded on a personal and professional commitment to making a positive difference in people's lives.

Housed within one of the world's leading non-profit development organizations, our work spans issues, sectors, and continents. In Africa, girls are being educated. In Eastern Europe, youth are being empowered to become advocates for change. In America, communities are coming together to protect ecosystems; students are taking a stand against binge drinking. Design is at the heart of all these efforts.

We promote a design approach that is research-informed, inclusive, and empathetic to the author, the audience and their community. Our commitment to customer service is extraordinary and our work is award-winning.



## Clients include:

America's Promise Alliance

Centers for Disease Control and Prevention

Chesapeake Bay Foundation

GlaxoSmithKline

Massachusetts Institute of Technology

National Cancer Institute

National Health Service Corps

National Collaborative for Childhood Obesity Research

National Institutes of Health

United Nations Development Programme

Universal Service Administrative Company

U.S. Agency for International Development

U.S. Department of Health and Human Services

U.S. Department of Veterans Affairs

World Bank Group

World Health Organization

For more information about our projects or to work with us, visit

<http://designlab360.org>

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**fhi360**  
THE SCIENCE OF IMPROVING LIVES